



CLIENT PROFILE

Mr Scratchings Ltd is a family-owned pork scratchings business based in Bradford, West Yorkshire. Selling pork scratchings nationally, the snack manufacturer requires an IT system which supports the small team to deliver on a large scale.

LOCATION

Chapel Rd, Low Moor, Bradford

WEBSITE

www.mrscratchings.co.uk

MR SCRATCHINGS LTD

No longer keeping IT in the family!

THE CHALLENGE

Having been established for 13 years, Mr Scratchings had previously operated a paper-based system, only using the company's one computer to manage its accounts. The system did not satisfy the needs of the expanding business, with paperwork taking up a substantial amount of the team's time every day.

Although there were few direct costs associated with the way the Mr Scratchings team was operating, in order to grow and ultimately survive, it required an electronic system to streamline its approach and take pressure off its employees. It therefore decided to invest in its IT systems.

We definitely spend less time on IT now as we can just call on the Altodigital team, any time of the day, and they'll address our problems.

TIM BANKS
Director of
Mr Scratchings



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THE SOLUTION

Tim Banks, one of Mr Scratchings' directors approached Altodigital to assess the business' IT needs and implement the systems required to meet its needs. Having worked with the company for seven years, Altodigital has supported the manufacturer as it has expanded, helping it to grow into a much larger entity.

The small business now has full email, file and print servers. Altodigital also introduced additional workstations and users, allowing Mr Scratchings to transform its paper-based system into an electronic one. A mobile stock management system is also now in place, saving the team substantial amounts of time on a daily basis.

Tim Banks, director of Mr Scratchings said, "It was clear that the way we were operating wasn't as efficient as it could have been. The paper-based system was consuming the team's time and holding the company back; we needed to invest in an IT system in order to expand as a business.

We're just not big enough to have a dedicated team, and we certainly don't have the expertise in-house, so we called on Altodigital. We definitely spend less time on IT now as we can just call on the Altodigital team, any time of the day, and they'll address our problems."

John Armitage, Professional Services – Network Support Consultant at Altodigital said, "It's amazing to see how Mr Scratchings has transformed over the past few years. It just goes to show how not having the right IT systems can impact on a company. We've taken the IT infrastructure headache away from Tim and his colleagues – if there are any issues, they will call us for assistance. Essentially, we've allowed them to grow without the pressure of IT holding them back."



FOR MORE INFORMATION

Established for over 35 years, we have focused exclusively on providing unbeatable office technology solutions, and although we are a truly national operation, our success has been forged around our unique network of local offices providing on-the-spot response, rapport and reliability.



Altodigital has offices all over the country. Call us and see what we can do for your business.

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